



Hello Gia

### Similar Recommendations



# REACH Product Recommender

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REACH Product Recommender is the Best In Class recommendation engine for e-commerce firms to enable context specific recommendations for their shoppers

Benefits of REACH Product Recommender include

## # Save Time for your e-commerce shoppers

Recommend to your e-commerce shoppers a range of different styles, colours, fits that they are most likely to like without their having to spend time searching for these.

## # Enhanced User Experience

Show your e-commerce shoppers products most suitable for them leveraging shopper data, product data and the specific context. Save them time and the hassle!

## # Upsell

Sell more to the same shopper by helping them engage with products that like and are most likely to buy.

## # Accelerate Business Velocity

Rev up your business engine and accelerate your business in the digital economy by enabling your e-commerce shoppers buy faster easily

## # Build a Strategic Competitive Advantage

Returns On Investment is a function of Business Velocity and Margins. REACH Product Recommender enables higher Margins while accelerating your Business Velocity and can help you build a long term, sustainable competitive advantage.